



**New Hampshire Insurance Company**  
 175 Water Street, New York, NY 10038  
 (212) 770-7000

**CERTIFICATE DECLARATIONS**

This Certificate is attached to and made a part of a Master Policy 11-0509-57. The Named Insured shown below has coverage under this Master Policy.

**ITEM 1. NAMED INSURED**

Subscribers on file with the Communications Equipment Service Provider shown in Item 4, who have active service with such Communications Equipment Service Provider. Named Insured mailing address: On file with Communications Equipment Service Provider

**ITEM 2. WHEN COVERAGE UNDER CERTIFICATE IS EFFECTIVE**

Coverage under this Certificate is effective as shown in the Coverage Effective Date Endorsement attached to these Declarations.

**ITEM 3. PREMIUM**

Premium for Coverage Provided under this Certificate:  
 \$4.99, \$6.99 or \$10.99

**ITEM 4. COMMUNICATIONS EQUIPMENT SERVICE PROVIDER**

Name: Cellular Sales  
 Address: 6513 Kingston Pike, Suite 106  
 Knoxville, TN 37919

**ITEM 5. AUTHORIZED REPRESENTATIVE:**

Name: eSecuritel Agency, LLC  
 Address: PO Box 03  
 Alpharetta, Georgia 30009

**ITEM 6. LIMITS OF INSURANCE**

Aggregate Limit of Insurance: \$2,000 per Named Insured or two (2) still occurrences within a 12 month period, whichever comes first.

Occurrence Limit of Insurance: \$1,000 per Occurrence for each Named Insured

**ITEM 7. DEDUCTIBLE**

The deductible will be the amount corresponding to the retail price\* of the Named Insured's wireless device when initially purchased.

Non-discounted, Non-subsidized Retail Price*	Deductible
\$0 – \$199.99	\$50
\$200 – \$599.99	\$99
\$600 - \$699.99	\$169
\$700 +	\$199

**ITEM 8. ACCESSORIES**

- A. Accessories Included  
 1. Battery  
 2. Standard Wall Charger

B. Maximum retail value of Accessories: \$500

**ITEM 9. REPLACEMENT DEVICE**

Maximum full retail value of replacement to be charged: \$1,000

**ITEM 10. CERTIFICATE CONSISTS OF THE FOLLOWING FORMS:**

1. Certificate Declarations Form 101136 (0309)
2. Certificate Conditions Form 101131 (0309)
3. Communications Equipment Coverage Form 101123 (0309)
4. Coverage Effective Form 101122 (03 09)
5. Amendatory Endorsements

Specimen copies of the Forms referenced above are attached to this Certificate, or if not attached, are available at the following website, [www.eSecuritel.com/cellularsales](http://www.eSecuritel.com/cellularsales) or may be obtained by calling this toll free number, (855) 309-8345. By signing below, the President and the Secretary of the Insurer agree on behalf of the Insurer to all the terms of this Policy. This coverage is being provided by New Hampshire Insurance Company.

John Q. Doyle  
 President

Andrew Holland  
 Secretary

Authorized Representative

**OTHER MATERIAL DISCLOSURES**

- This brochure contains a summary of information regarding the Program. In addition, this program may change or be modified during your term. We will not cover loss or damage caused directly or indirectly by any of the exclusions listed in the complete Coverage Certificate. PLEASE READ THE COMPLETE COVERAGE CERTIFICATE CAREFULLY TO DETERMINE YOUR RIGHTS, DUTIES AND WHAT IS AND IS NOT COVERED. To obtain the most up-to-date coverage information and a complete Coverage Certificate, visit [www.eSecuritel.com/cellularsales](http://www.eSecuritel.com/cellularsales) or call (855) 309-8345.
- You are not required to purchase insurance to activate wireless service. The employees of this location are not qualified or authorized to discuss or evaluate insurance coverage. Any questions regarding the Wireless Handset Protection Program should be directed to eSecuritel at (855) 309-8345.
- This coverage may provide a duplicate of other sources of coverage. Contact your insurance agent to determine if you have coverage for your wireless device under existing insurance policies you may own for your wireless device. Your renters' or homeowners' policy may provide the insurance you need. Ask about any policy exclusions. Review your deductible and coverage amounts to be sure they still fit your needs.
- You may cancel at anytime by calling (855) 309-8345 or writing eSecuritel Cancellation Dept., P.O. Box 03, Alpharetta, GA 30009. Any unearned premium will be refunded in accordance with applicable law
- The Program is a replacement service provided to customers of Cellular Sales, Inc and members of The Phone Authority. This coverage is being provided by the New Hampshire Insurance Company, through eSecuritel Agency, LLC and is administered by eSecuritel Holdings, LLC.

**TECH  
 PROTECT**



\*\*Source: eSecuritel, LLC average rate of incident

# 1 IN 4 CELL PHONES IS LOST, STOLEN, OR ACCIDENTALLY DAMAGED EACH YEAR.

## TECH PROTECT - WIRELESS PROTECTION PROGRAM

Save time, save money and avoid aggravation should your phone be lost, stolen, accidently damaged, or malfunction. After your claim is approved, simply pay your deductible and receive your brand new device from any Cellular Sales location.

Handset Model	Retail Price*	Monthly Premium	Deductible	Savings**
Model A	\$199	\$4.99	\$50	\$89.12
Model B	\$399	\$6.99	\$99	\$216.12
Model C	\$799	\$10.99	\$199	\$468.12

\*Based on the non-contract, non-subsidized new retail price of the handset.

\*\*Savings based on placing only one approved claim (allotted two) in a 12-month period.

### HOW DO I ENROLL?

Simply purchase the program at the same time you purchase your new handset from Cellular Sales.

### WHAT HAPPENS IF MY PAYMENT PROFILE IS NOT UP TO DATE?

You will receive an email alerting you to submit an alternate payment method. If payment isn't received within 10 days of the due date, your insurance may be cancelled.

### WHAT HAPPENS IF I CHANGE MY HANDSET?

Unless the handset was provided as the result of a claim or an upgrade through Cellular Sales, you must update your subscriber profile within 10-days. You will be required to complete a questionnaire and provide a proof-of-purchase. You will not be eligible to file a claim on a device not on record with eSecuritel. Changes to handset models and coverage are subject to approval by eSecuritel. Visit [www.esecuritel.com/cellularsales](http://www.esecuritel.com/cellularsales) for more information on how to change the handset covered.

STANDARD PHONE RETAIL VALUE				
Non-Subsidized / Non-Discounted Retail Price	Feature Phones \$0-\$199.99	Smart Phones & Premium Feature Phones \$200.00 - \$599.99	iPhones and Premium Smart Phones \$600.00 - \$699.99	Premium iPhones and Tablets \$700.00+
Premium	\$4.99	\$6.99	\$10.99	\$10.99
Deductible	\$50	\$99	\$169	\$199
Your premium and deductible are based on the new retail price* of your handset model when you originally purchased your phone. The deductible must be paid before you receive your replacement phone and is non-refundable.				
What's Covered	The program covers the handset (device, standard battery & wall charger) you purchased from Cellular Sales, Inc. from accidental damage, loss, theft, and malfunction (after the manufacturer's warranty expires).			
What's Not Covered	Normal wear, pre-existing damage or malfunction, and cosmetic damage to equipment are not covered. Other exclusions apply.			
When Am I Covered?	Coverage is effective immediately from the date of enrollment. To be eligible for coverage immediately, purchase the Program at the same time you purchase your new handset from Cellular Sales			
How will I be billed?	Your premium will be charged to your credit card monthly by eSecuritel.			
Claim Limits	\$1,000.00 per claim; 2 claims within a 12 month period			
How to cancel	You may cancel at any time by calling (855) 309-8345.			

powered by  
**eSecuritel**<sup>™</sup>  
a Brightstar Company

## STEP 1: TO FILE A CLAIM

Return to the Cellular Sales Store or Call eSecuritel Customer Care Center at (855) 309-8345. Claims must be reported within 60 days of the incident or first failure. Proof loss and/or ownership must be provided, if requested. Only the account holder may file the claim.

## PLEASE HAVE THE FOLLOWING INFORMATION READY:

- Your wireless phone number
- The account holder's billing address
- Wireless phone manufacturer/model and unique serial number also called an ESN or MEID
- Date, time, location and detailed description of the incident
- Police report number (if theft occurred)

## STEP 2: PAY DEDUCTIBLE & RECEIVE REPLACEMENT

If your claim is approved, return to your local Cellular Sales Store to pay your deductible and pick up your replacement within 60 days. Returning your damaged or malfunctioning handset is required regardless of condition. Please keep the receipt, original box, manual and all packaging materials for warranty purposes.

**TECHPROTECT** 

**FILE A CLAIM WORKSHEET CARD**

Use this area below to jot down important information about your handset. Then, if you need to make a claim you'll have the required information to make the process even faster! Cut out the card, fold, and keep in your wallet.

**Customer Care (855) 309-8345**

---

Your wireless phone number \_\_\_\_\_

---

Retail price\* of handset at date of purchase \_\_\_\_\_

---

The account holder's billing address \_\_\_\_\_

---

Wireless phone manufacturer and model \_\_\_\_\_

---

The ESN, MEID, or IMEI of the insured equipment \_\_\_\_\_

---

Date, time, location and detailed description of the incident \_\_\_\_\_

---

Police report number (if theft occurred) \_\_\_\_\_

Cut - Fold - Put it in Your Wallet

Visit: [www.esecuritel.com/cellularsales](http://www.esecuritel.com/cellularsales) or the full coverage certificate to determine your rights, duties, and exclusions.